

2024 CONFERENCE SPONSORSHIP PLEDGE FORM

Pledges must be filled out by October 13, 2023 to receive full benefits.
Payments must be received by December 22, 2023.



Association of Writers
& Writing Programs

February 7–10, 2024 | Kansas City, Missouri

1 Provide Your Information

Sponsorship attribution (70 characters maximum)

Bookfair ID sign(s) (if different)

Program/Organization's website

Principal contact (for VIP and featured events)

Name: _____

Address: _____

Email: _____

Phone: _____

Administrative contact (for bookfair, waiver list, billing)

Name: _____

Address: _____

Email: _____

Phone: _____

3 Select Your Add-Ons

Add _____ bookfair booth(s) to my order (\$975 each)

Add _____ bookfair table(s) (\$675 each)

Upgrade my bookfair table to a booth (\$300)

Add a full-page ad to my order (\$1,259)

Add a half-page ad (\$799) Add a quarter-page ad (\$625)

Upgrade my half-page ad to a full-page (\$435)

Upgrade my quarter-page ad to a half-page (\$170)

25 Student-Only Registrations (\$1,250)

2 Select a Sponsorship Level

PREMIER SPONSOR: \$25,000

PRESENTING SPONSOR: \$20,000

MAJOR SPONSOR: \$15,000

BENEFACTOR: \$10,000

PATRON: \$5,000

SUSTAINER: \$2,500

CONTRIBUTOR: \$1,250

LGBTQIA+ CONFERENCE SCHOLARSHIP SPONSOR: \$10,000

HBCU FELLOWS PROGRAM LECTURE SPONSOR: \$7,500

HBCU FELLOWS PROGRAM RECEPTION SPONSOR: \$5,000

HIGH SCHOOL DAY SPONSOR: \$3,500

AMERICAN SIGN LANGUAGE SPONSOR: \$15,000

CAPTIONING SPONSOR: \$15,000

SCOOTER & WHEELCHAIR SPONSOR: \$7,500

All sponsors at the \$5,000 level and up are guaranteed placement in the sponsor section. Sponsors who add a table or booth will be placed in order of sponsorship level and date pledged. To receive the full marketing benefits of sponsorship, please submit your pledge by October 13, 2023.

4 Provide Your Payment Information

Please send me an invoice with a payment due date of _____ (no later than December 22, 2023).

Split my invoice between consecutive fiscal years (first installment due July 15, 2023; second installment due December 22, 2023).

Charge my credit card on the dates specified above (Charge will appear on your statement from "AWP"):

Visa Mastercard American Express #: _____

CVV: _____ Exp. date: _____ Signature: _____

Name (as it appears on card): _____ Phone: _____

This pledge constitutes a legally binding agreement between AWP and Sponsor. Sponsor is legally obligated to pay the funds as specified in this pledge.