

2015 CONFERENCE SPONSORSHIP PLEDGE FORM

Sponsorship pledges are due Friday, October 10, 2014. Pledges must be fulfilled by Monday, December 1, 2014 for sponsor to receive full benefits.



Association of Writers
& Writing Programs

April 8 - 11, 2015 | Minneapolis Convention Center & Hilton Minneapolis

1 Provide Your Information

Sponsorship attribution (60 characters maximum)

Bookfair ID sign(s) (if different)

Principal contact (for VIP and featured events)

Name: _____

Address: _____

Email: _____

Administrative contact (for bookfair, waiver list, billing)

Name: _____

Address: _____

Email: _____

Phone: _____

3 Select Your Add-Ons

- Add ____ bookfair booth(s) to my order (\$875 each)
- Add ____ bookfair table(s) (\$575 each)
- Upgrade my bookfair table to a booth (\$300)
- Add a full-page ad to my order (\$1,040)
- Add a half-page ad (\$660)
- Upgrade my half-page ad to a full page (\$380)
- Add ____ regular registrations (\$140 each)
- Add ____ student registrations (\$45 each)

2 Select a Sponsorship Level

- Major Sponsor, \$10,000:** 60 registration waivers, two-page conference program ad, bookfair booth, optional evening reception space, sponsor logo on AWP's website and on conference signage, sponsor logo in four issues of the *Writer's Chronicle*, sponsor listing on conference tote, one exclusive premium benefit. *Cash value: \$12,165*
- Benefactor, \$7,500:** 45 registration waivers, full-page conference program ad, bookfair table, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of the *Writer's Chronicle*. *Cash value: \$8,590*
- Patron, \$5,000:** 30 registration waivers, half-page conference program ad, bookfair table, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of the *Writer's Chronicle*. *Cash value: \$5,885*
- Sponsor, \$2,500:** 15 registration waivers, quarter-page conference program ad, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of the *Writer's Chronicle*. *Cash value: \$2,845*
- Contributor, \$1,000:** 6 registration waivers, sponsor listing on AWP's website, sponsor listing in four issues of the *Writer's Chronicle*. *Cash value: \$930*

Sponsors receive preferred exhibit placement in AWP's bookfair.

4 Major Sponsors: Select a Premium Benefit (subject to availability and pledge date)

- | | |
|---|---|
| <input type="checkbox"/> Lanyard branding | <input type="checkbox"/> Bookfair stages |
| <input type="checkbox"/> Keycard branding | <input type="checkbox"/> Public dance parties |
| <input type="checkbox"/> Featured event | <input type="checkbox"/> Registration area |

5 Provide Your Payment Information

- Please send me an invoice with a payment due date of _____ (no later than December 1, 2014)
- Split my invoice between consecutive fiscal years (first installment due June 30, 2014; second installment due December 1, 2014).
- Charge my credit card on the dates specified above (*Charge will appear on your statement from "GMU Foundation"*):
 - Visa Mastercard American Express #: _____
 - CVV: _____ Exp. date: _____ Signature: _____
 - Name (as it appears on card): _____