**AWP’s Sixteenth Tweet Chat: #AWP17BF
May 18, 2016 from 3:00-4:00 p.m. ET**

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Thinking about exhibiting at [~~#~~**AWP17**](https://twitter.com/hashtag/AWP17?src=hash)? Ask your questions today at 3:00 p.m. ET with [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash).



[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Welcome to the [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash) tweet chat. We'll discuss exhibiting at the bookfair & answer your questions.

[**English Wallflower** ‏~~@~~**engwallflower**](https://twitter.com/engwallflower)

Make sure you're following [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash) beginning now!

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

With us today is Cynthia Sherman, AWP's Director of Exhibits, [~~@~~**cshermanva**](https://twitter.com/cshermanva). [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)



[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Ask a question about the upcoming AWP bookfair at any time by tweeting with [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash).

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

[~~#~~**AWP16**](https://twitter.com/hashtag/AWP16?src=hash) LA bookfair had over 800 presses, magazines, journals, & literary orgs participate. Join them for [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash). 

[**Justin L Daugherty** ‏~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081)

[~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi) [~~@~~**awpwriter**](https://twitter.com/awpwriter) If only the table prices hadn't gone up $75.

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

.[~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081) The rates are inexpensive compared bookfairs of equal size. [~~@~~**cshermanva**](https://twitter.com/cshermanva) [~~@~~**awpwriter**](https://twitter.com/awpwriter)

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

.[~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081) We had over 800 exhibitors this year. [~~@~~**awpwriter**](https://twitter.com/awpwriter) has to be able to pay for the entire setup up. That's a lot of union labor

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

.[~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081) We keep the rates as low a possible, but we have to be able to pay for the bookfair set up & that required an increase.

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

.[~~@~~**awpwriter**](https://twitter.com/awpwriter) took on significant expenses to be able to accommodate a large more inclusive bookfair @ convention centers. [~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081)

[**Justin L Daugherty** ‏~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081)

[~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi) [~~@~~**awpwriter**](https://twitter.com/awpwriter) Understand all of this, but also know that many presses couldn't really justify the price before.

[**Justin L Daugherty** ‏~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081)

[~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi) [~~@~~**awpwriter**](https://twitter.com/awpwriter) And, many of those presses, some run by marginalized folks, are going to have to work more to justify it now.

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

.[~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081) Given the expenses and staff time, the bookfair is basically a break even situation for [~~@~~**awpwriter**](https://twitter.com/awpwriter).

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

.[~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081) These too our our concerns, but we still have to be able to afford the cost of the bookfair. [~~@~~**awpwriter**](https://twitter.com/awpwriter)

[**Justin L Daugherty** ‏~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081)

[~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi) [~~@~~**awpwriter**](https://twitter.com/awpwriter) Again, I understand this. It's just...rough for many/most small presses who already have to work hard to exist.

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

. [~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081) The rates have gone up 2% (booths) 4% (tables) each last five years, which is nominal considering the scope. [~~@~~**awpwriter**](https://twitter.com/awpwriter)

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

.[~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081) The rates are going to stay the same for 2017 and 2017. [~~@~~**awpwriter**](https://twitter.com/awpwriter)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

[~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081) [~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi) Thanks for voicing your concerns! Also wanted to mention we allow groups to share space to help with costs

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

.[~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081) Yes, orgs. can share, which is rare for exhibits of this size. We really want as many orgs as possible to attend [~~@~~**awpwriter**](https://twitter.com/awpwriter)

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

I hear you [~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081), but the bookfair is not possible if it cannot pay for itself.

[**Justin L Daugherty** ‏~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081)

[~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi) Again, understood. It's just, you know, rough out here for a press/writer/person.

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

We think about these concerns a lot. I hear you [~~@~~**JDaugherty1081**](https://twitter.com/JDaugherty1081). The cheapest table at BEA costs $2400.

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

There were more than 12,000 attendees at each of the last three conferences. We expect just as many for [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash). 

[**Cynthia Sherman** ‏~~@~~**cshermanva**](https://twitter.com/cshermanva)

[~~#~~**AWP17**](https://twitter.com/hashtag/AWP17?src=hash) BF sales go live in June!

[**Cynthia Sherman** ‏~~@~~**cshermanva**](https://twitter.com/cshermanva)

[~~#~~**awp17bf**](https://twitter.com/hashtag/awp17bf?src=hash) AWP uses the rolling exhibit sales process to replace the point system in to continue rewarding exhibitors for their commitment

 [**Cynthia Sherman** ‏~~@~~**cshermanva**](https://twitter.com/cshermanva)

[~~#~~**awp17**](https://twitter.com/hashtag/awp17?src=hash) for more details about purchasing visit [https://www.awpwriter.org/awp\_conference/bookfair\_overview …](https://t.co/0T29IJL6Hn)

[**English Wallflower** ‏~~@~~**engwallflower**](https://twitter.com/engwallflower)

What can [~~#~~**AWP**](https://twitter.com/hashtag/AWP?src=hash) members expect to find at the [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)?

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

[~~@~~**engwallflower**](https://twitter.com/engwallflower) Poetry, fiction, nonfic, journals, presses, writing programs, writing conferences, books, more books, and fun! [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

[~~@~~**engwallflower**](https://twitter.com/engwallflower) The [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash) will have a little bit of everything. There are giveaways, author signings, swag, discounts on books, & more!

[**English Wallflower** ‏~~@~~**engwallflower**](https://twitter.com/engwallflower)

[~~@~~**awpwriter**](https://twitter.com/awpwriter) You had me at author signings! [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

[~~@~~**engwallflower**](https://twitter.com/engwallflower) We will have stages inside the [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash), with events throughout the conference, and also places to sit and eat/read.

[**Cynthia Sherman** ‏~~@~~**cshermanva**](https://twitter.com/cshermanva)

[~~@~~**engwallflower**](https://twitter.com/engwallflower) Hello! The Bookview Now stage will be live in the BF, AWP history, memorabilia, video and more fun is planned [~~#~~**AWP17bf**](https://twitter.com/hashtag/AWP17bf?src=hash)

[**Christian Teresi** ‏~~@~~**ChristianTeresi**](https://twitter.com/ChristianTeresi)

The amazing [~~@~~**thesablevenus**](https://twitter.com/thesablevenus) & [~~@~~**ProfessorEA**](https://twitter.com/ProfessorEA) were live from the [~~#~~**AWP16**](https://twitter.com/hashtag/AWP16?src=hash) bookfair. [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash) [~~@~~**awpwriter**](https://twitter.com/awpwriter) [~~@~~**BookViewNow**](https://twitter.com/BookViewNow) <https://t.co/HvpRmuYV8G>

 [**Cynthia Sherman** ‏~~@~~**cshermanva**](https://twitter.com/cshermanva)

[~~@~~**awpwriter**](https://twitter.com/awpwriter) Fun fact, the PBS Book View Now stage will be live at [~~#~~**AWP17**](https://twitter.com/hashtag/AWP17?src=hash)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Did you know each exhibit space includes 2 complementary conference registrations? That's a savings of up to $600! [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

In our online management system, exhibitors can select a space on the map, add badges & twitter info, enter signings, etc. [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)

[**Cynthia Sherman** ‏~~@~~**cshermanva**](https://twitter.com/cshermanva)

[~~@~~**awpwriter**](https://twitter.com/awpwriter) For more fun and savings, share an exhibit space! More info will be posted to the bookfair overview page [~~#~~**AWP17**](https://twitter.com/hashtag/AWP17?src=hash)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Want the latest [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash) news? Like the Facebook page: [https://www.facebook.com/pages/AWP-Bookfair/536254749775315 …](https://t.co/sZmCjCOzbY) Leading up to [~~#~~**AWP17**](https://twitter.com/hashtag/AWP17?src=hash) we'll showcase many exhibitors there.

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

You might also consider sponsoring the conference. Some of the sponsorship levels come with exhibit space: [https://www.awpwriter.org/application/public/pdf/conference/2017/AWP-2017-sponsorship-kit.pdf …](https://t.co/07q5yVbyJS) [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Remember: bookfair sales will open in June! [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

If you've got more questions, check out the Bookfair FAQs: [https://www.awpwriter.org/awp\_conference/faqs#BookfairFAQ …](https://t.co/Uw8Ph4YXEf) [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

If you missed your chance to ask a question here, just email bookfair@awpwriter.org [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

We hope you'll all bring your creativity and passion for the literary world to [~~#~~**AWP17**](https://twitter.com/hashtag/AWP17?src=hash)! Bookfair info: [https://www.awpwriter.org/awp\_conference/bookfair\_overview …](https://t.co/3gPNxBPALY) [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash)

[**AWP** ‏~~@~~**awpwriter**](https://twitter.com/awpwriter)

Thanks for joining us for the [~~#~~**AWP17BF**](https://twitter.com/hashtag/AWP17BF?src=hash) tweet chat. Our next tweet chat will be on June 9 at 3:00 p.m. ET about the [~~#~~**AWPwebsite**](https://twitter.com/hashtag/AWPwebsite?src=hash).